

## **Battle of the Brits 2010 – Fast Facts**

### **When:**

*September 12<sup>th</sup>, 2010 - 9:00AM to 4:00PM*

### **Where:**

*The Venue for the [Battle of the Brits for 2010](#) is the Campus of Orchard Lake St. Mary's Schools, 3535 Indian Trail, Orchard Lake, MI. 48324.*

## **New for 2010**

- *Speed Lane for early Registration vehicles. Early Registered owners can print a "window card" that will immediately identify and allow entry to Speed Lane. No Stopping for direction...*
- *Discounted T-Shirt available for Early Registration. \$5 (pick your size). \$15 at the gate.*
- *Registration stays at \$20 or \$25 with T-Shirt - Registration has stayed at \$20 for over 10 years as our costs for T-shirts, tents, awards... continue to increase. Thus we are keeping the base registration the same and just passing on some of the T-Shirt cost. Still a great deal!*
- *Early Chili will be available before the Cook-Off – no waiting for great Chili*
- *Many other on-site improvements ( all lessons learned from our first Great Year at OLSM)*

## **History**

*Soon after the 2008 Battle was over we saw in the news and were informed by the Freedom Hill Park that the County was closing the park for events. The Park would remain open as a recreational park, but we would need to seek a new location for the Battle.*

*We started a hunt for a new Venue in conjunction with the Metro Triumph Riders Motorcycle Club. At club meetings and on a Web site we solicited suggestions from our members. A few guidelines were recommended. The cost to the attendees and vendors remain the same. The area should be central to current attendees. The facilities should be as nice as Freedom Hills.*

*We had a map of all attendee's which showed that most attendees are in the North Central Metro Detroit area, even though we have attendees from as far away as Toronto and Cleveland. So we looked to find a location that would be as convenient for all as possible.*

*Cost containment was tough. Most venues charge a considerable amount for "rental" and facilities.*

*An area large enough for both clubs was also a challenge. Most areas were either too small or paved concrete parking lots.*

*We lucked out. The Metro City Riders had a contact at the Orchard St. Mary's School. They had a large area, beautiful facility and were centrally located. As to cost containment we were also in luck. They hosted a Chili Cook-*

*off last year, but the cost of event alone was a challenge. Their thought was we combine the two events. Thus we could keep our costs in line and benefit from having a Great Chili Cook-off and Beer available for our guests.*

*We consulted our members and the reaction was great. Our members voted unanimously voted for Orchard Lake St. Mary's as our new Venue for the Battle of the Brits.*

*So the Venue for the Battle of the Brits for 2010 remains the Campus of Orchard Lake St. Mary's Schools, 3535 Indian Trail, Orchard Lake, MI. 48324.*

*For more details and map see our DTSC [Web Site](#).*

## **What's the Same**

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- *Cost to Attendee's \$20 - \$25 with T-Shirt*
- *Cost to Vendors (for car size area in the open) \$30*
- *\$5 T-Shirt available for Early Registration. \$15 at the Gate.*
- *Free Goodie Bag*
- *All the great people and events from past years*

## **What's New**

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- *Great Chili and Refreshments (Beer) available on-site*
- *Kid's Area with Moon Walks*
- *Tented Vendor Area and Food Court*
- *Tented Vendor area will be available at additional cost (prices to be determined)*
- *Visitor admission will be person not car. \$5/person – kids free*
- *All Entrants will receive 2 free tickets for admission to all areas*
- *No Alcohol allowed on premise ( not really new same as Freedom Hill)*
- *More things to do for the whole family*
- *More visitors to see our great LBC's*

## **More Information / Questions**

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*We are still working out details, but you can see a [map](#) of the area on the Web site. As of now, area's 25 and 27 will be used. The area will be divided in 3 parts. A quarter of the area starting at the fence along Orchard Lake Road will be used the Metro Triumph Riders. The Center area (one half) will be for the DTSC Battle Show and the entry area by the football field/ baseball diamond will host the Chili Cookoff.*

*As more information is available check back on the web site and expect to get updated emails.*

*Please feel free to email me with any questions and comments.*

*Cheers,*

*Bob Owsinski*

*Battle of the Brits Chairman  
Detroit Triumph Sportscar Club.*

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