

Battle of the Brits 2010 – We did it again!

The Speed Pass worked! Just one of the comments I can say describes this year's Battle of the Brits. There were many lessons learned from our first year that we addressed this year from more Shade, Porta Johns, Trash Cans and faster access to the field. Sue Snyder came up with the new two entrance system that worked flawlessly, combined with the "fear of god" if you forgot your "speed pass" kept everyone from waiting to enter. My other thoughts were "**Wow what a club**" everyone **worked hard** to pull off what looked like an effortless, smoothly run event.

I want to especially want to thank the Father at St. Mary's who took care of the weather. What a great day. After that everything was downhill.

I also want to again thank all the Volunteers who worked the day of the show. I know you worked your tails off – Thanks!! Next the Battle Committee members who worked during the year planning the event and then working there tails off. Sue Snyder, Dave Snyder, Dan Campana, Ken Pardonnet, Alan Sheets, Jim Watch, Sue Watch, Mary Sparks (sweetie), Andre and Julianna Bassick, Dave and Laurie Carlson, Rick "the T-shirt King" Coles, Art Johns and Roger Cotting for storing all our stuff. Without them.... Thanks!

A special Thanks to Kris Daiek, the event coordinator at Orchard Lake St. Mary's. He made everything easier for us and promoted the show with over 10,000 mailers sent and even electricity this year.

Another thank you to Jeff Zorn and LBC for their on-going support. Thanks Jeff.

In the end we had 371 cars registered at show. Not a record like last years, but in the top 5 from prior sunny days.

With the tough times sponsors are hard to find. This year we tried to budget better to reduce our fixed costs. T-Shirts and trophies are our big costs.

We kept the registration cost the same at \$20 but added \$5 for a T-shirt, but you could actually pick your size. Still over 65% of the pre-registrants ordered T-shirts and some multiple ones. We ordered when we had a count of the pre-ordered T-shirts with a margin for extra orders, based on a 4 week lead time. We could have ordered more extra shirts, but were concerned about costs (what if it rained...).

For trophies we changed from the \$15+ wood trophies that we used for 4+ years to Beer Steins. Which I think, look very nice and hold a full beer well. With internet ordering we saved about 60% over prior years. Also, Sue was able to recycle many of the old awards for the Preservation class and other awards. We still have some unused trophies from prior years. Thanks again Sue.

Other facts and thoughts:

10 Rooms at the local Hotel were reserved by attendees.

Did you see all the motorcycles come to watch, (need to charge for parking☺) and make the area available for handicapped parking.

Overall I think the show was great and I hope everyone had some time to enjoy it.

So Thank You all and let's be proud of this great event! Read the quotes they say it best...

Cheers,
Bob Owsinski

Some Quotes:

- *By the way, the BOTB was the best organized and run event that I have ever attended. That is saying a lot since I had an MGTC for 30 years before I bought the MGB that I now have and I attended a lot of MG events over the years. Well done,*
- *Excellent Job!!! Lots of cars, good weather, good people! Last year I complained because I had pre-paid and had to wait 30 minutes in line. I was worried about overheating. This year I showed the speed pass and zipped right through. Good job, thanks, see you next year.*
- *.... a great job. It was unquestionably the best organized of the series I've ever attended. Very nice job on the show.*
- *great event my first one lots of fun have a rolls my first event congrats.*
- *I thought things went very well compared to last year. The entrance could be fixed just a little more so we wouldn't have to wait for the people paying to get in but other than that and the still cold food at the tent, not much to really complain about. Much much better job all around.....Thanks again.....*
- *I did have a great time. You guys put on a wonderful event. Kudos to all the volunteers. You did an especially nice job with the weather. Hope to see you next year.*
- *Thanks for the great event. The Pre-Reg Fast Lane was the best idea. It worked great. Food and music was great as well.*
- *The show was great. I know you all put in a lot of hard work to pull it off.*
- *Great time, great event, great planning with the emails and website. We hope to do half as well putting on the GOF central in Kalamaz00 at the end of next July.*
- *Congratulations on a great show. This is my first year ... and was in awe of how well organized your group was. The venue was perfect and I look forward to seeing you next year.*
- *Congratulations on another great Battle of the Brits, If there were any softspots (and there are always a few) they were invisible to me and others. I had a great time and it looked like everyone else did as well. The weather turned out sensational and the cars on the field, though I believe fewer than last year, were excellent representatives.*